

REP HEADLINE# 6362957
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT3/12 16.31
*** WFTV-TV ***

ADV # _____ ADV. NAME POLI/RPOF 3 PACK//R/STR/FL
AGY # 2712 AGY. NAME MCLAUGHLIN & ASSOCIATES
919 PRINCE STREET
ALEXANDRIA, VA 22314

REP.# _____ OFF.# 6556 SALESMAN # _____
BUYER NAME MARIANNE CAMPBELL
SALES PRSN WA- JOE KNAUER

ORDER # _____ CONTRACT # 6362957 CLASS: NATL. LOCAL REGIONAL

PRDCT RPOF-BROOKS, BRODEUR, EST#530 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT8/12 OCT28/12 WK-3

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT3/12 16.31

REP: TO LENA
FR JULIE
** NEW ORDER **
TTLS \$152400..78X
PLS CFM,T HX 10/3

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
RPOF-BROOKS, BRODEUR, HARRE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

THIS IS A TRADE ORDER. ALL DOLLARS ARE TRADE DOLLARS.

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 530

1			700A-900A	30		\$2,000.00T	10/22	10/24	2		M,W	2
PROGRAM : GMA												
CON COM1: 1X PER DAY												
2			700A-900A	30		\$2,000.00T	10/16	10/18	2		TU,TH	2
PROGRAM : GMA												
CON COM1: 1X PER DAY												

REP HEADLINE# 6362957
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT3/12 16.31
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

THIS IS A TRADE ORDER. ALL DOLLARS ARE TRADE DOLLARS.

3			700A-900A	30		\$2,000.00T	10/8	10/10	2		M,W	2
PROGRAM : GMA												
CON COM1 : 1X PER DAY												
4			1100A-1200N	30		\$925.00T	10/9	10/11	2		TU,TH	2
PROGRAM : VIEW												
CON COM1 : 1X PER DAY												
5			1100A-1200N	30		\$925.00T	10/16	10/18	2		TU,TH	2
PROGRAM : VIEW												
CON COM1 : 1X PER DAY												
6			1100A-1200N	30		\$925.00T	10/23	10/25	2		TU,TH	2
PROGRAM : VIEW												
CON COM1 : 1X PER DAY												
7			1200N-100P	30		\$850.00T	10/8	10/10	2		M,W	2
PROGRAM : NEWS												
CON COM1 : 1X PER DAY												
8			1200N-100P	30		\$850.00T	10/15	10/17	2		M,W	2
PROGRAM : NEWS												
CON COM1 : 1X PER DAY												
9			1200N-100P	30		\$850.00T	10/22	10/24	2		M,W	2
PROGRAM : NEWS												
CON COM1 : 1X PER DAY												
10			400P-500P	30		\$800.00T	10/9	10/12	2		TU,F	2
PROGRAM : DR OZ												
CON COM1 : 1X PER DAY												
11			400P-500P	30		\$800.00T	10/16	10/19	2		TU,F	2
PROGRAM : DR OZ												
CON COM1 : 1X PER DAY												

REP HEADLINE# 6362957
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT3/12 16.31
*** WFTV-TV ***

THIS IS A TRADE ORDER. ALL DOLLARS ARE TRADE DOLLARS.

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			400P-500P PROGRAM : DR OZ CON COM1: 1X PER DAY	30		\$800.00T	10/23	10/26	2		TU,F	2
13			500P-600P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,250.00T	10/22	10/25	4		M-TH	4
14			500P-600P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,250.00T	10/15	10/18	4		M-TH	4
15			500P-600P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,250.00T	10/8	10/11	4		M-TH	4
16			600P-630P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$3,000.00T	10/8	10/12	5		M-F	5
17			600P-630P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$3,000.00T	10/15	10/19	5		M-F	5
18			600P-630P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$3,000.00T	10/22	10/26	5		M-F	5
19			700P-730P PROGRAM : JEOPARDY CON COM1: 1X PER DAY	30		\$3,000.00T	10/22	10/23	2		M-TU	2
20			700P-730P PROGRAM : JEOPARDY CON COM1: 1X PER DAY	30		\$3,000.00T	10/15	10/16	2		M-TU	2

OCT3/12 16.31
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:		SPTS

REP HEADLINE# 6362957
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT3/12 16.31
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

THIS IS A TRADE ORDER. ALL DOLLARS ARE TRADE DOLLARS.

31			900A-1000A	30		\$1,050.00T	10/27	10/27	1		SAT	1
PROGRAM : GMA												
32			900A-1000A	30		\$1,050.00T	10/20	10/20	1		SAT	1
PROGRAM : GMA												
33			900A-1000A	30		\$1,050.00T	10/13	10/13	1		SAT	1
PROGRAM : GMA												
34			700A-900A	30		\$1,050.00T	10/14	10/14	1		SUN	1
PROGRAM : NEWS												
35			700A-900A	30		\$1,050.00T	10/21	10/21	1		SUN	1
PROGRAM : NEWS												
36			700A-900A	30		\$1,050.00T	10/28	10/28	1		SUN	1
PROGRAM : NEWS												
37			600P-630P	30		\$1,500.00T	10/14	10/14	1		SUN	1
PROGRAM : NEWS												
38			600P-630P	30		\$1,500.00T	10/21	10/21	1		SUN	1
PROGRAM : NEWS												
39			600P-630P	30		\$1,500.00T	10/28	10/28	1		SUN	1
PROGRAM : NEWS												

OCT/12 152400.00

TRADE TOTAL 152400.00
TOTAL SPOTS 78

REP HEADLINE# 6362957
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT3/12 16.31
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	INVT	:	SPTS

THIS IS A TRADE ORDER. ALL DOLLARS ARE TRADE DOLLARS.

COMPETITIVE INFORMATION NOT YET AVAILABLE.
SVC- NSI
DEMOS- RA35+*